# Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.



# Bladiolus

# Oregon Grown • Better Blooming

New and Standard Varieties of Real Merit-New Introductions

# Westmoreland Gardens

7014 SOUTHEAST TWENTIETH AVENUE PORTLAND, OREGON

All stock offered and sent out is true to name, clean, and free from disease, carefully inspected, and any bulbs not proving true to name, or faulty in any way, will be gladly replaced. No thrips.

Orders of \$2.00 or over sent prepaid anywhere in the United States. On orders less than \$2.00 add 25 cents for packing and postage.

Orders of \$10.00 and over can be sent by express at any time, others as weather permits. TERMS: Cash with order. All orders accepted subject to prior sale.

To new customers, we will give 50 bulbs free, with orders over \$2.00. Bulbs will all be named varieties, labeled, blooming size, and generally of the kinds you order, although we always send extras of a few varieties we think you will like.

On orders over \$5.00 we will also include two bulbs of SAN GABRIEL, a new striking color, in addition to the 50 free bulbs and discounts offered below.

Our old customers may also take advantage of this offer by sending order in before April 15th.

### DISCOUNTS AND WHOLESALE PRICES

On orders over \$5.00 you may select extra bulbs or bulblets to the value of 10% of your order; over \$10.00, 20%; over \$20.00, 30%. These discounts do not apply on special assortments or mixtures, which are priced according to amounts ordered.

Our liberal discounts are adjusted to give the larger buyers wholesale prices, instead of issuing a separate list. Our prices per 100 and 1000 are as low as can be made, considering the discounts given, and that we send prepaid. Practically all wholesale lists issued are priced F. O. B.; you pay shipping charges, collection fee, etc.

### MORE FREE BULBS

Send us names and addresses of friends interested in Glads. For every such new customer sending an order of \$2.00 or more, we will send you FREE a package of bulbs worth \$1.00 or more. Write names and addresses plainly, and send immediately, so we can send them our price list.

### DON'T WORRY ABOUT THRIPS

If your Glad blooms appeared blighted last year, it probably was a thrip infestation. At last, simple and effective methods have been compiled for the eradication of thrips, so you may be sure of getting good blooms this year. Put all of your bulbs in paper sacks with naphthalene flakes, one ounce to 100 bulbs, close sack up tight, and leave for two or three weeks. This treatment will kill all insects and eggs.

Our bulbs are fumigated and free from thrip.

Infestation carried over in the soil, or carried by wind from other localities, and infesting your plants while growing, will have to be controlled by spraying.

ROTOTOX is highly recommended for spraying, especially after buds begin to open, as it does not injure or discolor them, nor burn the foliage. Cost is only 5 or 6 cents per gallon when diluted. Other formulas and methods of stopping the thrips are contained in our planting and cultural directions sent with each order.

### **BULBS OF QUALITY**

Our crop of bulbs is the finest we have ever grown; large, clean, high-crowned, and properly cured to grow the best spikes of bloom. Not a thrip in a carload.

All varieties listed have been thoroughly tested, and are the best of their color. As it is impossible to grow all varieties, we discard a few each year to make room for newer and better ones.

LARGE bulbs are 11/4 inches and up to 3 inches diameter, and are generally considered best for exhibition purposes, producing the best flowers on longest spikes.

MEDIUM size bulbs, 3/4 inch to 11/4 inches, give a very satisfactory spike, with florets usually as large as from larger bulbs.

SMALL bulbs, 3% inch to 34 inch, are planted for increase rather than blooms, but if not planted too late, most varieties will bloom.

Three or more bulbs sold at the dozen rate; 25 at the 100 rate; 250 at the 1000 rate.

	Price Per	LARGE 1¼" up	MEDIUM 3/4 to 11/4"	SMALL 3/8 to 3/4"
A. E. KUNDERD—Large salmon rose, ruffled		\$ .50	\$ .25	\$ .15
AFLAME—Enormous flame rose, very showy	100 12	. 50	.25	1.00
AIDA—Large dark bluish purple. Early and best of its color	$\begin{array}{c} 100 \\ 12 \end{array}$			.60 .15
	100			1.00
ALBATROS—Fine large pure white; tall	12		.04	.15
APRICOT GLOW—Soft apricot, wide open prim	$\begin{array}{c} 12 \\ 100 \end{array}$	.30	.15	.08 .50
BETTY NUTHALL—Light coral, tall; one of the best late ones	12	.45	.25	.12
	100 1000	3.00	1.50	$\begin{array}{c} .85 \\ 5.00 \end{array}$
CHIEF JOSEPH—Tall coppery bronze, large flowers		. 05 . 06	.03	.02
GOD: BITTE BEING STIGHT TOU, WILLIE UNI GUUT	$\begin{array}{c} 12 \\ 100 \end{array}$	. 60	.30	. 15 1.00
COMMANDER KOEHL—Glowing dark scarlet; extra large flower and	1	.07		
spike				.20 .10
CORYPHEE—Soft rose pink; many open; tall	1	.07		• • • •
	$\begin{array}{c} 12 \\ 100 \end{array}$	$\begin{array}{c} .65 \\ 4.50 \end{array}$	2.45	1.20
COWEE'S SCARLET WONDER—Large glowing red	$\begin{array}{c} 12 \\ 100 \end{array}$	.35	.18	. 10 . 60
DR. F. E. BENNETT—Wonderful scarlet red; large flowers; many open				
at once  DR. L. H. BAILEY—Rich velvety tyrian rose; ruffled	1	.40 .07	.20 .04	.10
	$\begin{array}{c} 12 \\ 100 \end{array}$	.70	3.00	$\begin{array}{c} .18 \\ 1.25 \end{array}$
DR. MOODY—Large early lavender; many open. A prize winner ELIZABETH TABOR—Very early rose pink and flesh, with large dark	12	. 50		.10
crimson throat EMILE AUBRUN—Bronzy rose red; large and tall. An outstanding variety		.40		. 10
FAY LAMPHIER—Large watermelon pink; fine	12		• • • •	.12
GALLANT LEADER—Large rose pink; tall spike	100 1			. 80
	$\begin{array}{c} 12 \\ 100 \end{array}$	.60	.35	.15
GERTRUDE—Slaty orange rose, yellow throat	1	.10	.06	
GLORIANA—Golden salmon, very best of its color; yellow throat	$\begin{array}{c} 12 \\ 12 \end{array}$	.40	.20	. 35 . 10
GOLD EAGLE—Rich yellow, very early, and a good one for cut flowers	100 12	$\begin{array}{c} 2.50 \\ .35 \end{array}$	1.50 .18	.60 .10
	100	2.20	1.50	. 50
GOLDEN CHIMES—Beautiful large ruffled yellow; tall		.60 .45		
GOLDEN GLOW—Large, tall, strong growing yellow	12	. 60	.35	. 15
GOLDSTONE—Good, large, sparkling orange red		.50	.25	1.00 .12
HARBINGER—Large burnt orange; striking	$\begin{array}{c} 100 \\ 12 \end{array}$			.75
	100	2.75		• • • •
HELEN HOWARD—Golden buff, amber throat; beautiful. Try it	$\begin{array}{c} 12 \\ 100 \end{array}$	.45	.25	. 10 . 65
JOERG'S WHITE—Very large white with light yellow throat; very popular white	12			. 10

# Order Early. See Free Bulb Offer on First Page

	Price Per	LARGE 1¼" up	MEDIUM 3/4 to 11/4"	SMALL 3/8 to 3/4"
LADY LORENE—Exquisite deep pink, yellow throat		\$ .50	\$ .25	\$ .12
LADY OF THE LAKE—Fine clear pink		.15	.07	.85
LA PALOMA—Fine large vivid orange; a wonder; early		.60	.30	.35
LAVENDER BRIDE—Large smoky lavender; tall LONGFELLOW—Bright pink; tall; a good one		$egin{array}{c} 4.25 \\ .45 \\ .40 \end{array}$	2.15 $.25$	1.00 .12 .10
LORICE—Orange scarlet and cream; tall; a good one		2.75 .40 .60	  .35	.60 .10 .15
	$\begin{array}{c} 12\\100\\1000 \end{array}$			$1.00 \\ 6.00$
MARMORA—Large smoky lavender, petunia blotch; many open; sport of Emile Aubrun	1		.03	.15
MARNIA—Grenadine orange, tall and very attractive	$\begin{array}{c} 12 \\ 100 \end{array}$	$\begin{matrix} .40 \\ 2.50 \end{matrix}$	.20	.10 .70
MINUET—Clear sparkling lavender; very large. One of the best ones	$\begin{array}{c} 12 \\ 100 \end{array}$	$\begin{array}{c} .50 \\ 3.50 \end{array}$	.25	.15
MISS MADISON—Very large soft pale pink; no markings  MONARCH OF THE GLENN—Strong growing tall ruffled pink; heavy	12 1	.40 .08		.03
MOTHER O' MINE—Large creamy white, tinged cameo pink	1	. 80 . 07		
MOTHER MACHREE—Tall, light smoky lavender and gray, streaked	12	.06		.15
with salmon pink. Wonderful		.05	.03	. 20
MRS. LEON DOUGLAS—Large tall salmon pink, striped flame scarlet; fine, showy variety		.40	.20	.10
MR. W. H. PHIPPS — La France pink, overlaid light salmon; large flowers nearly all open at once. Diener's masterpiece	12 100	.40	.20	.10
NANCY HANKS—Rich apricot pink; resists heat; fine spike, and a good grower.		.35		.10
OCTOBER—Old rose red, flaked darker; large flower, wide open; a good one	100	. 60	$\begin{array}{c} .30 \\ 2.10 \\ .20 \end{array}$	.15 1.00
ORANGE QUEEN—Copper orange; a good large orange, prim. type ORANGE WONDER—New large and tall rich orange		.05	.20	.10
PEARL OF CALIFORNIA—Fine large light pink, many open at a time	12	.50		.10
PELEGRINA—Best large dark violet blue; early  PERSIA—Very deep red, almost black; rich velvety flower	12	.20	.15	.10
PFITZER'S TRIUMPH—Very large, wide open flower, salmon orange.  A wonder and a big favorite	$\begin{array}{c} 12 \\ 100 \end{array}$	.40	$\begin{array}{c} .20 \\ 1.50 \\ .05 \end{array}$	.10
PICARDY—Soft apricot pink, darker throat; large flowers and long spike.  The most talked-of Glad today	$\begin{array}{c} 1\\12\\12\end{array}$	.09 .90 .40	.05	.25
RED GLORY—Large velvety red; ruffled; sport of Purple Glory	100 12		.20	.60
RED VELVET—Dark cardinal red, flaked darker. Large flower, and the	$\begin{array}{c} 12 \\ 100 \\ 12 \end{array}$	.60	.20	.70 .15
best dark red for cut flowers		.06	.04	$1.00 \\ .02$
ROSE ASH—Tall strong grower; ashes of roses and corinthian red; popular old favorite	12 100	.35		.10
ROSE MULBERRY—Smoky rose pink, well liked by some; pastel shade	12 100			.10
ROZAN—Very large rose pink, tall spike, and a wonderful show variety	12 100	. 50	.25	.12 .85

## See First Page for Discounts and Wholesale Prices

	Price Per		MEDIUM 3/4 to 11/4".	
SANS PARIEL—Apricot pink, white throat; beautiful	12	\$	\$	\$ .10
SANTA BARBARA—Extra large fine creamy white, tinted pink and lavender	12	.60		.15
SARABAND—Rich velvety bordeaux. One of the good oriental colors.				
Large, unusual and beautiful				. 15
STAR OF THE SEA—Large peach red, brownish gold throat. Tall grower	12			.15
and very showy				1.00
SUNBURST—Dainty cream and pink tints. Large flowers well placed on	12	.40	.20	. 10
tall spikes. Excellent for cut flowers	100	• • • •	• • • •	1.00
SUPERBA—Soft carmine scarlet; early, large wide open flowers. Best of its color	12	.50		. 10
SWORD OF MAHOMET—Oriental purple red and smoky brown; rich				
colored smoky	12	.60		
THE QUAKERESS—Real Quaker gray; a sport of Rose Ash. Very un-	4.0			
usual, and liked by many	12			. 15
UHLAN CHIEF—Fine bright glowing red; good	12	. 50	.25	. 12
WURTEMBERGIA—Large fiery scarlet, cream throat	1	. 15		

### **OUR NEW INTRODUCTIONS**

We have been growing for several years many thousand seedlings from the best named Glads, and will add each year to our list, a few of the very best ones as we produce sufficient stock.

During the next two years we will be growing stock of several of the finest Glads ever produced. Critics have pronounced them magnificent, wonderful, gorgeous, etc. They will be on our list for 1935 and 1936. See offer of \$10.00 worth free, on last page.

This year we are offering several new ones which are of distinctive color and compare favorably with the better standard varieties.

	Price Per		MEDIUM 3/4 to 11/4"	SMALL 3/8 to 3/4"
APACHE—Deep salmon pink, streaked red; red throat; colors subdued and blended into a very pleasing effect		\$ .10 1.00	\$ .06 .60	\$ .03 .30
AUGUST FLOWER—Orange pink, red throat; very good new color	$\frac{1}{12}$	. 05 . 50		
BETTY LOU—Pale pink with darker streaks; yellow throat; wide open flower; very attractive	$\begin{array}{c} 1\\12\\100\end{array}$	.10 1.00	. 05 . 50	.25 1.50
CAPRICE—Light smoky pink, steel blue overcast; striped; yellow throat.  A sport of Carmelita	$\begin{array}{c} 1 \\ 12 \end{array}$	.30	$\begin{smallmatrix} .15\\1.50\end{smallmatrix}$	.08
CERISA—Deep cerise, self color; tall and very distinctive and showy	$\begin{array}{c} 1\\12\\100\end{array}$	.15 1.50	.08	$\begin{array}{c} \\ .35 \\ 2.50 \end{array}$
GINETTE—Beautiful delicate pink, lemon throat. Good florists' variety	$\begin{array}{c} 1 \\ 12 \end{array}$	.15 1.50	.10	.05
JOYCE—Wonderful deep pink; dark red throat blotch. Medium large flower, good spike. A beauty	$\frac{1}{12}$		. 50	25 $2.00$
MARLENE—Large salmon pink, with large dark red throat blotch. Tall grower and a striking combination of colors	$\begin{array}{c} 1\\12\\100\end{array}$	.10 1.00	.05 .50	 .20 1.30
MISS VAN FLEET—A Van Fleet seedling intensified; deeper pink and brighter yellow throat; early, tall and flowers of remarkable form	1	.25	.15	.10
RED CHIEF—The reddest of the reds. Large flower that lasts longer than any Glad we have ever seen. Medium spike. A new red that will make a wonderful landscape variety		6.00	$\frac{3.00}{25.00}$	1.00 8.00
SAN GABRIEL—A Rose Ash seedling, large flower, tall spike; more ashy than Rose Ash. A worthy addition to the smoky varieties	$\frac{1}{12}$	1.00	5.00	25 $2.00$
SATIN—Large satiny dark red, throat darker; self color. Tall, and a different red	1	.10	.06	
SCINTILLATOR—Coppery red with flame streaks flashing through upper petals. Has a rich velvety appearance	1	10.00	5.50	2.00



### LARGE BULBS IN DEMAND

Early demand this year for large and medium size bulbs has reduced our stock on many varieties. You will find small and No. 7 bulbs listed, however, on most varieties.

If we are sold out of size ordered, will send next size of same variety, or extra count of other varieties ordered, unless you prefer to name two or more substitutes, or give us permission to substitute a similar color. Extra value given on any changes.

### BULBS AT LESS THAN 1/10 PRICE OF LARGE BULBS

These are the smallest size (No. 7 bulbs) under  $\frac{3}{8}$  inch. Plant about two inches deep. They start growing soon as planted, and will produce near 100% crop of larger bulbs than from bulblets, which sometimes require a month or two to sprout, and which produce an average of only 30% to 70%.

You will get some blooms from these small bulbs, but spikes will be short. Plant early.

### 25 or more at the 100 rate

Per 10	0 Per 10	00 Per 100	Per 100
*Aflame\$ .2	Gallant Leader\$ .:	28 Marnia\$ .24 Quinton	\$ .24
A. E. Kunderd	8 Gloriana	20 Minuet	
*Apricot Glow	O Gold Eagle		24
*Betty Lou	$0 \qquad \qquad Golden \; ar{Glow} \ldots \ldots \ldots \ldots$	Mother Machree48 Rose Ash	20
*Betty Nuthall	5 *Goldstone	20 Mother O' Mine36 Rose Mulberry	20
Cerisa	4 Helen Howard		28
Col. Lindbergh 4	O Joerg's White	Nancy Hanks 16 Santa Barbara	32
Coryphee	0 Lady Lorene	32 October	36
Cowee's S. Wonder 2		36 Orange Queen	50
Dr. Bailey	0 Lavender Bride	30 Persia	24
Dr. Moody	2 *Longfellow		32
Early Sunrise	8 *Mammoth White	28 Pf. Triumph	28
Fay Lamphier		40 Picardy	

\*Varieties starred can be supplied per 1000 at 7 times the 100 price. Please name substitutes, as some will not last long at these prices.

### BULBLET PRICES DOWN

### Prices are per 100. 1000 for 6 times the 100 rate

A. E. Kunderd\$	. 10	*Dr. F. E. Bennett\$	.08	Lavender Bride\$	.10	Orange Queen\$	.07
Aflame	. 08	Dr. Moody	. 10	*Le M. Foch	.05	*Orange Wonder	. 15
Aida	.25	Dr. Van Fleet	.05	Longfellow	.08	*Orchid Lady	. 08
*Albatross	.25	*Elizabeth Tabor	.07	Lorice	.10	*Pearl of California	.07
Alhambra	.05	*Emile Aubrun	.08	Mammoth White	.17	Picardy	.25
Alice Tiplady	. 05	Fay Lamphier	.08	Marion Koch	.07	Pfitzer's Triumph	. 12
Apache	.20	Gallant Leader	.10	Marlene	.20	Pola Negri	.05
Apricot Glow	.08	*Gertrude	.25	Marmora	.07	Quinton	.05
Bengal Tiger	.07	Gloriana	.06	Marnia	.08	Red Glory	. 10
Betty Lou	. 15	Gold Eagle	.07	*Marshal Foch	.07	Red Velvet	. 12
Betty Nuthall	.08	Golden Glow	.10	*Mary O' Mine	. 10	Rose Ash	.05
*Bobby	.08	*Golden Dream	.08	Ming Toy	. 04	Rose Mulberry	.06
Break O'Day	. 08	*Goldstone	. 10	Minuet	.10	Rozan	. 10
Caprice	. 50	Harbinger	. 05	Miss Madison	.08	Sacajawea	.03
Cerisa	.20	Helen Howard	.08	*Mon. of the Glen	.20	Saraband	.07
*Chicago	. 15	J. A. Carbone	. 05	*Mother Machree	.20	Superba	. 10
*Chief Joseph	.10	*J. Ogden Armour	.10	*Mother O'Mine	. 10	*Sunburst	.07
Col. Lindbergh	.08	*J. T. McCutcheon	. 08	*Mrs. C. Coolidge	. 10	Sword of Mahomet	.08
*Copper Bronze	. 10	*Jubilee	. 15	Mrs. Leon Douglas	.07	The Quakeress	.08
Coryphee	.20	La Paloma	.08	Mr. W. H. Phipps	. 05	*Uhlan Chief	.10
*Cowee's Scarlet W	.07	Lady Lorene	. 10	Nancy Hanks	.07	Wetona	. 05
Dr. Bailey	.30	*Lady of the Lake	.20	October	. 10		

<sup>\*</sup>Starred items can be supplied per 100 only

# BULBLETS BY THE QUART Pints or Half Pints at the same rate

A. E. Kunderd \$1.00		La Paloma\$1.50	Quinton\$ .40			
Aflame 2.25		Lavender Bride80	Red Glory 1.50			
Aida 2.00	Dr. Moody 1.50	Longfellow 1.00	Red Velvet 2 . 00			
Alhambra	Dr. Van Fleet	Mammoth White 4.00	Rozan 1.50			
Alice Tiplady	Fay Lamphier	Marlene 2.50	Sacajawea			
Apricot Glow	Gallant Leader 2.00	Marnia	Saraband			
Betty Lou 2.00	Gloriana	Ming Toy	Sword of Mahomet 1.40			
Betty Nuthall 1.25	Gold Eagle	Miss Madison 1.00	Wetona			
Break O'Day 80	Harbinger	Nancy Hanks				
Cerisa 3.00	Helen Howard	October 2.00				
Col. Lindbergh 1.00	J. A. Carbone	Pfitzer's Triumph 2.25				

### LONG SEASON SPECIALS AT 50c EACH

All size bulbs in each lot (½ inch to 3 inch). Will bloom all summer. Plant 2½ to 5 inches deep.

### Each item 50c; five for \$2.00

22 Aida28 Betty Nuthall35 Gloriana25 Lady Lorene10 Apache24 Col. Lindbergh35 Gold Eagle30 Pfitzer's Triumph40 Apricot Glow18 Coryphee20 La Paloma25 Red Glory

Please name substitutes. Some varieties may be sold out early.

### MIXED COLOR ASSORTMENT

Selected from our regular stock of named varieties, mixed together in one package, and contains all varieties listed up to \$4.00 per 100, large bulbs.

100 for \$2.00 150 for 2.75 200 for \$3.50 300 for 5.00 500 for \$7.50 1000 for 14.00

### ALL-SUMMER BLOOMING MIXTURE

Same as above, except size of bulbs, which are all sizes from  $\frac{1}{2}$  inch to 3 inch. Plant all at one time,  $2\frac{1}{2}$  to 5 inches deep, and they will bloom all summer.

200 for \$2.00 325 for \$3.00 50 for \$4.00 600 for \$5.00 1000 for \$7.50

No discounts on above specials, assortments or mixtures at these prices.

### OUR CUSTOMERS SPEAK UP

"I wish to acknowledge the pleasure I am having growing the Glads which I bought from you last spring. They are all doing wonderful; wish you could see my field in bloom."—J. H. L., Penn.

"I've never enjoyed any flowers as I did the Glads from you this year. They were wonderful, and the largest and most flowers to the spike that I've ever grown. One Douglas had 26 flowers and buds on one spike. I never miss an opportunity to tell my friends where I got my bulbs and how inexpensive they were."—Mrs. J. B., Oklahoma.

"I want to thank you for the generous amount of bulbs and bulblets you sent, over the number I ordered. I shall remember your house in the future when I order bulbs. Keep me on your list. Good luck to you."—Mrs. O. N. McD., Ill.

"I ordered some No. 7 bulbs from you, and am pleased to let you know that I was very well satisfied. In harvesting my crop I sure was surprised at the size of the bulbs. The greatest part were good No. 5, with quite a few No. 4 and some No. 3, so I'll say they were sure worth the money."—R. S. A., Chicago.

"I am giving you the name of an extensive grower wanting several thousand planting stock this year. I've been pleased to recommend you to him, as the bulbs you sent me were fine."—S. N. W., Ill.

"When I received your price list I checked your prices with some other well-known growers, and soon found out that you were much lower than others. I decided to take a 'Flyer' on a few I wanted. They arrived today, and was I surprised? It looks to me as if you did not count them; simply picked up a handful and placed them in the bags, in addition to the many extras that you included. I never received a finer lot of bulbs from any grower. Wishing you luck, I am."—W. R. S., Penn.

### WE APPRECIATE YOUR PATRONAGE

In addition to the very liberal overcount and extras sent with orders over \$3.00, we are going to give \$10.00 worth of NEW INTRODUCTIONS to each customer whose orders total over \$20.00 for the three years, 1934, 1935 and 1936.

In order that you receive credit for the full amount of your order, we will send extra count of others you order, if sold out of any variety, unless you wish to name two or more substitutes, or give us permission to substitute. Liberal value will be given, anyway.

Quotations on special lots you may want furnished on request.

Our stock of several best varieties limited. Order early to avoid disappointment.

We cannot guarantee results, as growing conditions are beyond our control, but we send complete cultural directions with each order, which should enable anyone to have a wonderful garden of color.

All orders filled promptly and generously. Extras on all orders over \$2.00.

Make Check or Money Order Payable to

### WESTMORELAND GARDENS

7014 S. E. 20th AVENUE

PORTLAND, OREGON

